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### Courses

Welcome,  
**Top Zee**

Start Learning and Earning With IManifest Today. We Deliver the Best; the Rest is Up to You. Dive Headfirst Into a World of Greater Knowledge and Wealth.

### Freshly Arrived Books

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- Start Here
- Home
- Journals
- Books
- Guides
- Courses
- Job Board
- Bundles

### Recommended Courses



**Using ChatGPT In An...**  
To create and store custom GPTs, upgrade to a GPT Plus or Team account. A Plus a...

1+ Students 20+ Videos



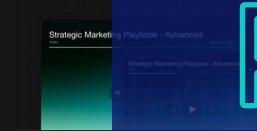
**Workshop For Using H...**  
This is a workshop on how to use the go High-Level platform to help offline busi...

0+ Students 1+ Videos



**Masterclass On AI**  
"Masterclass on AI" is a concise 38-minute course designed to deepen your unders...

1+ Students 1+ Videos



**Strategic Marketing...**  
Enhance your marketing strategy with our video course, featuring practical over...

0+ Students 20+ Videos

**PITCH DECK**  
Steven Zee

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**RECLAIM TIME**  
Reclaim Time  
iManifest

**GOOGLE MAPS PROFITS**  
Learn to enhance Google Business Profiles and tap into a vast global market eager for these services.  
Google Maps Profit  
iManifest

Your Collected Coins

**1M** Coins

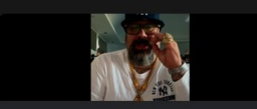
[Purchase Coins](#)

### Latest Journals

[VIEW ALL](#)



My Positive Daily Affirma...



The official server for a...



YouTube Ads Examples



Webinar Emails



# ABOUT US

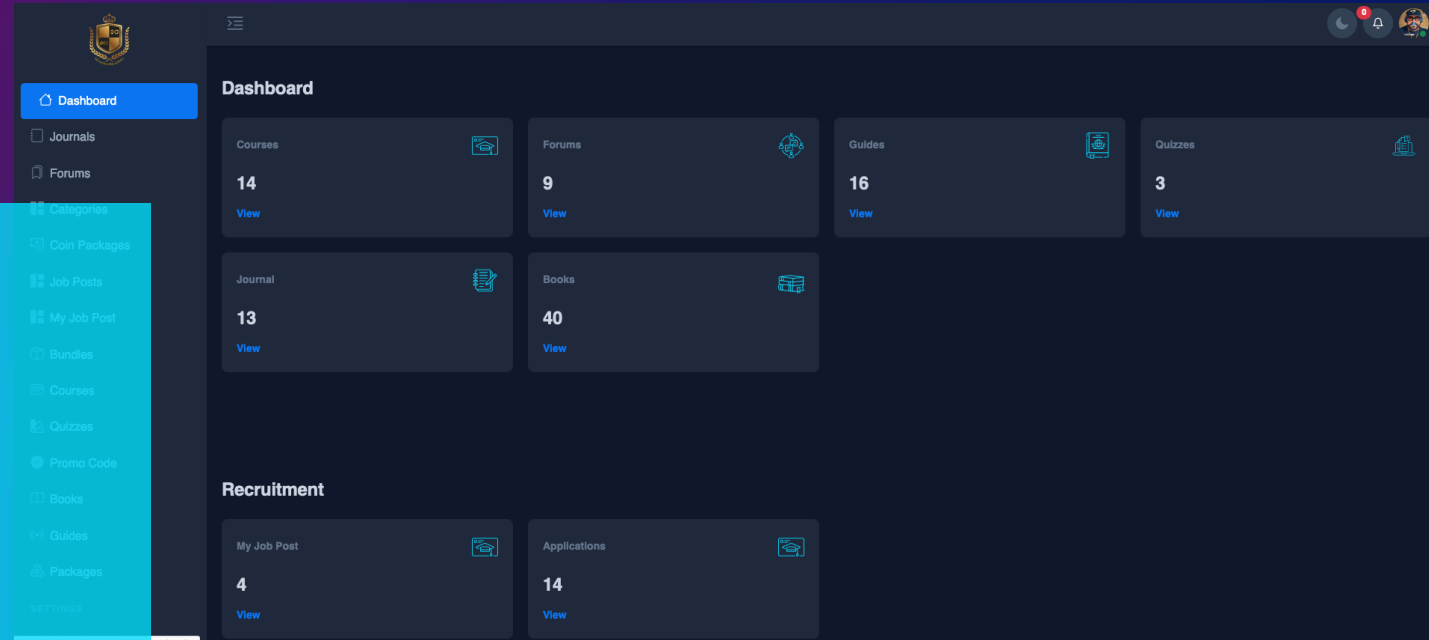


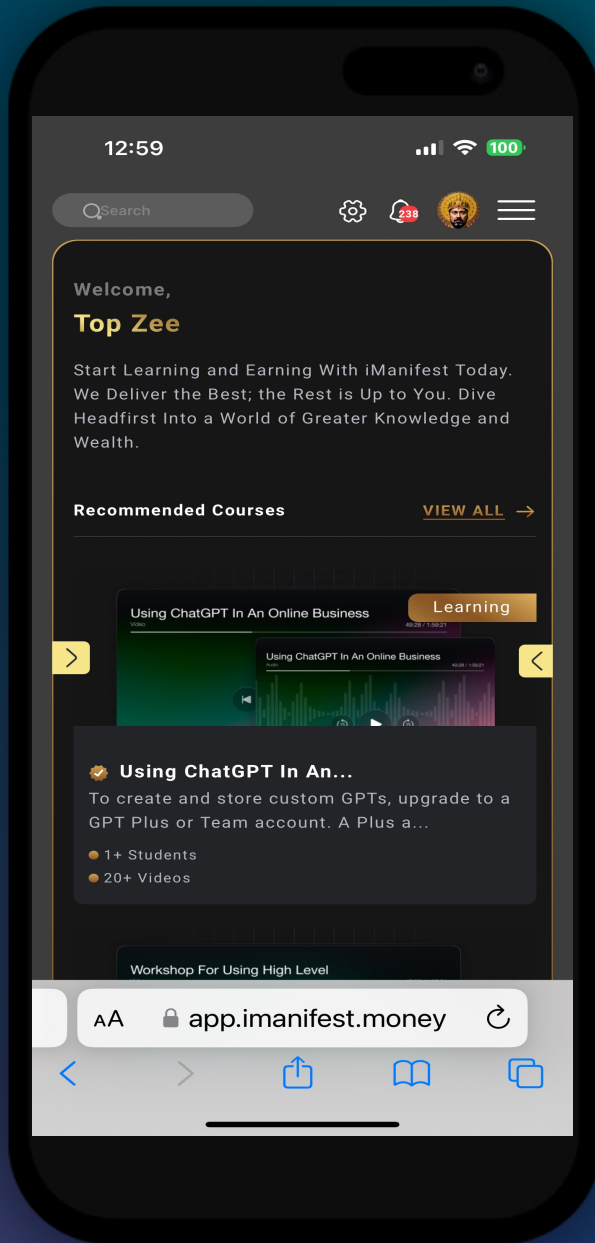
**Founded:** January 2023

**Founder:** Steven Zetchus, Harvard Business School alumnus with specializations in Entrepreneur Essentials, Disruptive Strategy, and Launching Tech Ventures.

**Mission:** At iManifest University (iMU), our mission is to empower individuals to achieve financial freedom. We provide comprehensive education across personal development, health & wellness, fitness & nutrition, and wealth creation.

**Vision:** Our vision is to make high-quality education accessible to everyone, particularly those struggling in today's economy. We aim to foster continuous self-improvement and equip our students with the knowledge and tools necessary for personal and financial success.





# PROBLEM

## LACK OF ACCESS TO QUALITY EDUCATION

Many individuals lack access to quality education in personal and financial growth.

## ECONOMIC CHALLENGES

Economic challenges and the need for innovative solutions to achieve financial independence.

## INCOMPLETE EDUCATIONAL PLATFORMS

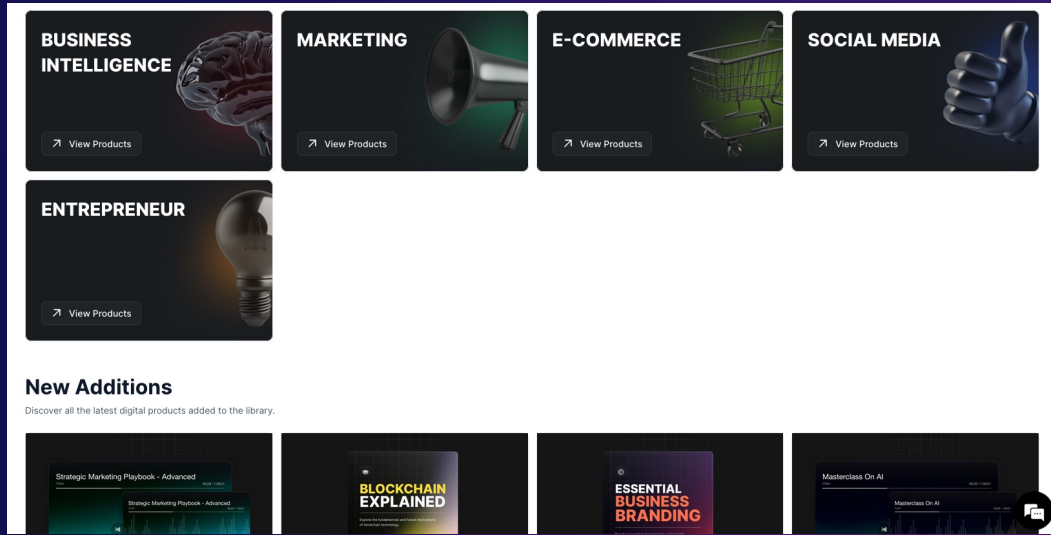
Current platforms fail to combine personal development with practical business skills in a single, comprehensive solution.

## FRAGMENTED LEARNING RESOURCES

Existing educational resources are often fragmented, making it difficult for learners to find comprehensive and cohesive learning paths.

## INSUFFICIENT SUPPORT SYSTEMS

Many learners do not have access to supportive communities or mentorship to guide them through their personal and professional development journeys.



# SOLUTION

## COMPREHENSIVE PLATFORM

iMU offers an all-encompassing platform with over 1000 courses.

## DIVERSE COURSE OFFERINGS

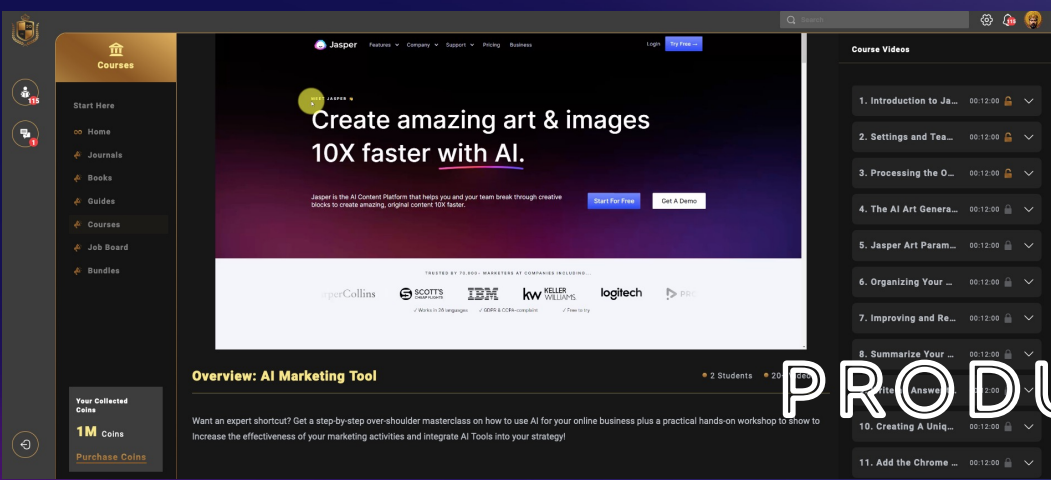
Comprehensive education in e-commerce, mindset and business, social media influencing & marketing, and ready-made business solutions.

## COST EFFECTIVE SAVINGS FOR STUDENTS

Affordable pricing options that provide great value, ensuring high-quality content is accessible to all.

## ENGAGING LEARNING EXPERIENCE

Key features include books, guides, audio and video courses, podcasts, direct messaging, community forums, badges & certificates, and a gamified learning experience with coins to unlock premium content.



# PRODUCT OVERVIEW



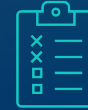
## E-COMMERCE MASTERY

Comprehensive courses on starting, marketing, and growing an e-commerce business on platforms like Shopify and Amazon.



## PERSONAL DEVELOPMENT & MINDSET

Programs designed to enhance personal growth, build confidence, and cultivate a success-oriented, growth mindset.



## HEALTH & WELLNESS

Courses covering fitness, nutrition, mental health, and overall wellness to promote a balanced and healthy lifestyle.



## WEALTH CREATION

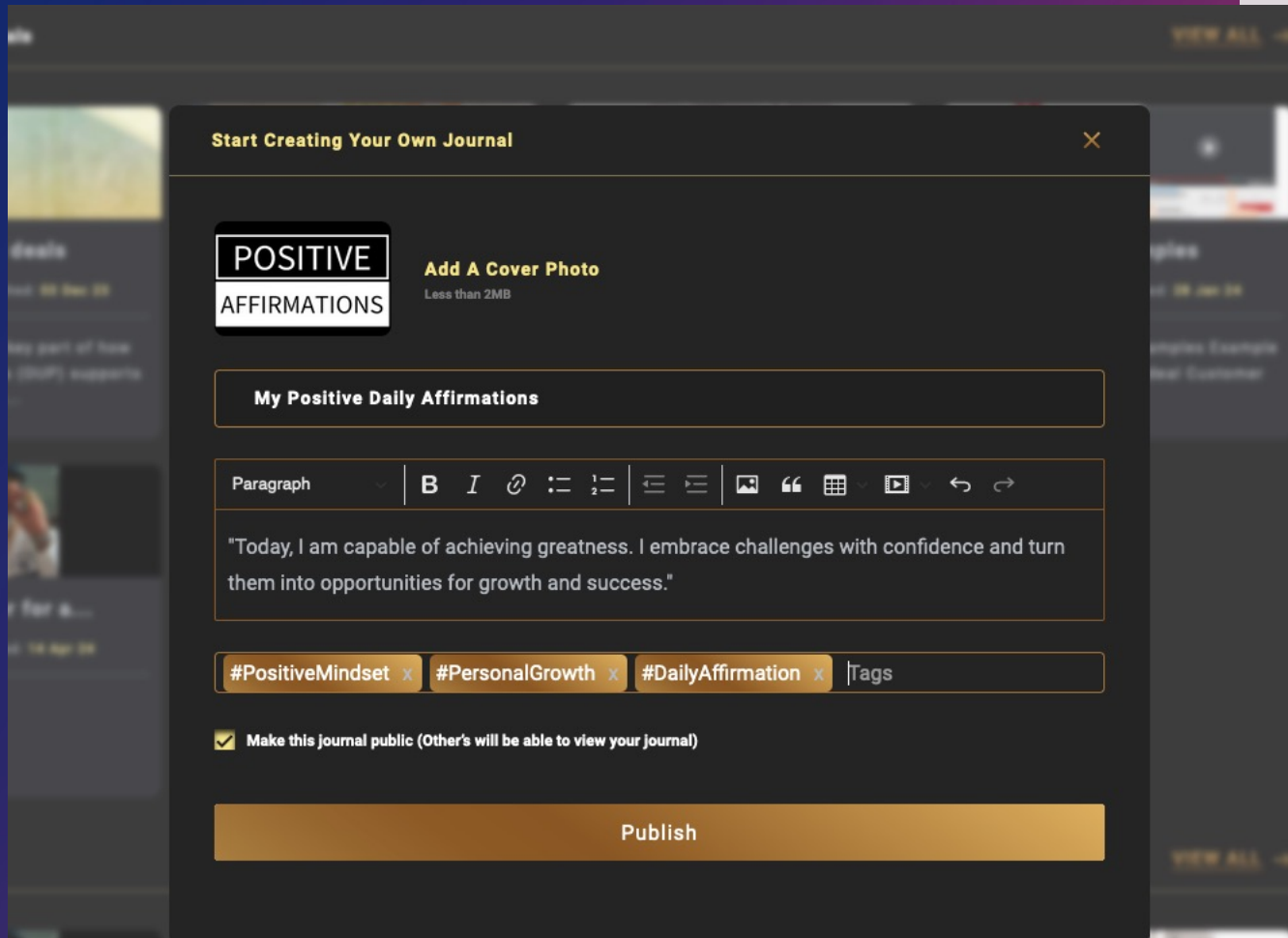
In-depth tutorials on investment strategies, financial planning, and wealth management to help students build and manage their wealth effectively.

# PRODUCT BENEFITS

**Empowerment through Knowledge:** Equip students with practical skills and expert knowledge to achieve personal and financial success.

**Comprehensive and Accessible Education:** Provide an all-in-one platform with diverse courses, ensuring high-quality education is affordable and accessible to all.

**Supportive Learning Environment:** Foster a community of learners and mentors, offering support, guidance, and motivation throughout the educational journey.



# COMPANY OVERVIEW



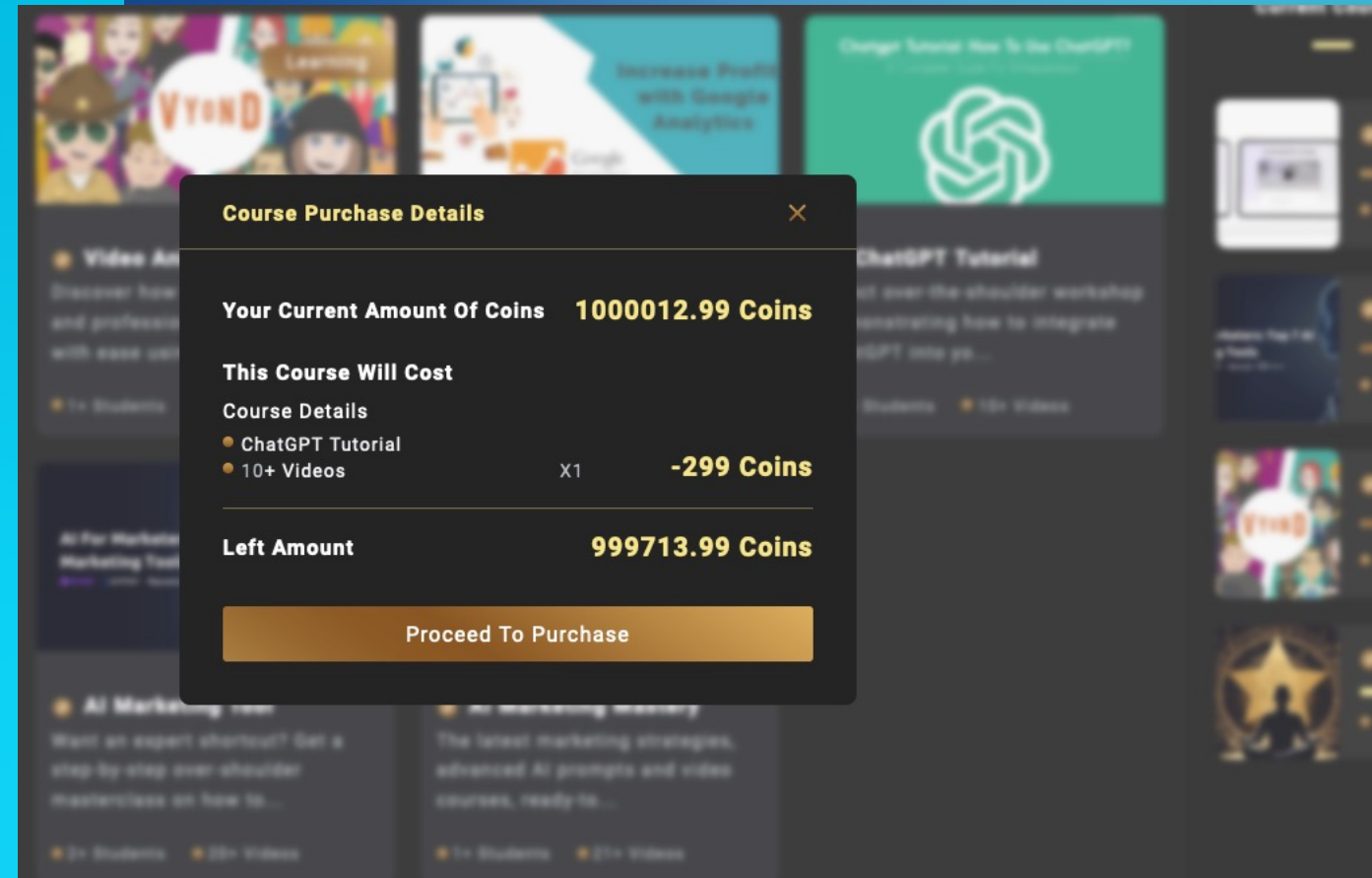
# BUSINESS MODEL

## PRICING STRATEGY

Freemium: Access a few courses for free.  
Kickstarter: \$49.99/month for full platform access with limited features. Premium: \$249.99/month for full access including all features.

## ADDITIONAL REVENUE STREAMS

iMU Marketplace; Job board, merchandise sales, ready-made websites, consulting services, 3rd party affiliate marketing.





# MARKET OVERVIEW

**\$325B**

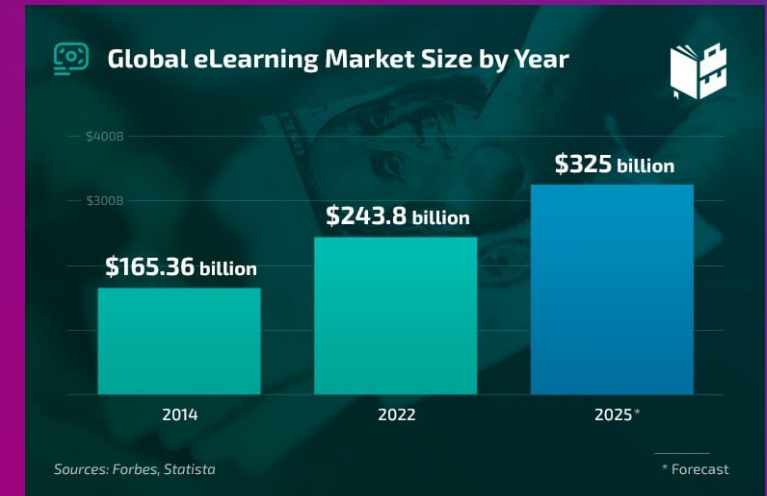
The global online education market is projected to reach approximately \$350 billion by 2025, growing at a CAGR of around 9%.

**\$5M**

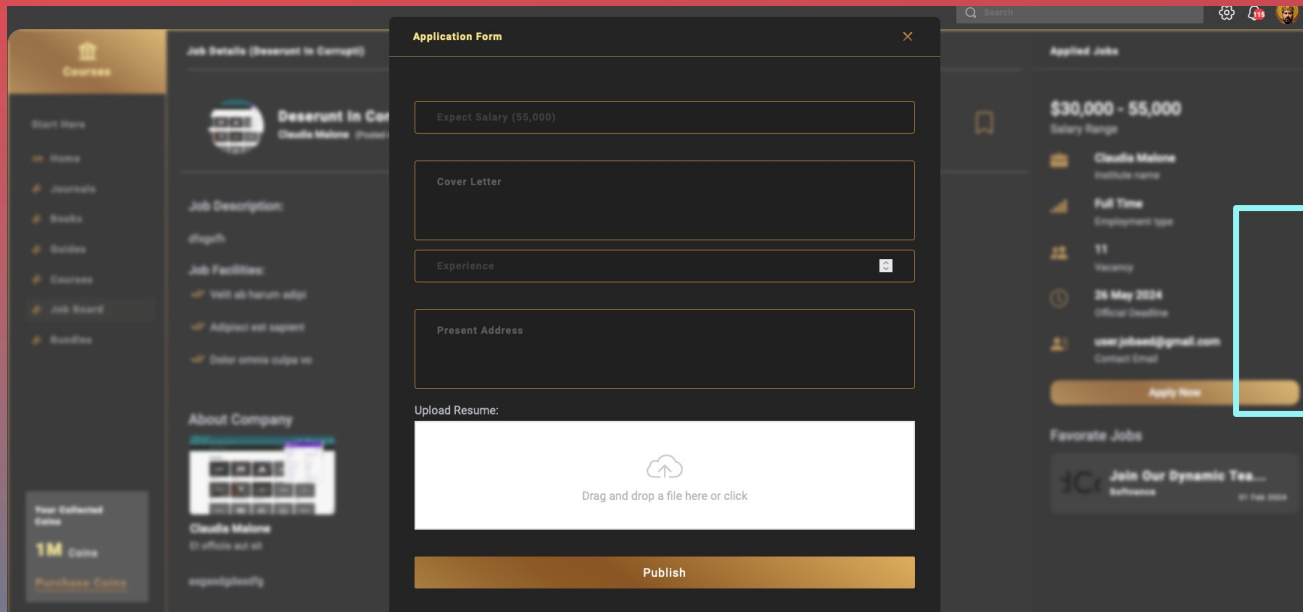
iMU aims to capture a significant share of this market, targeting initial revenue projections of \$5 million (100,000 Subscriptions at \$49.99) within the first 2 years of full operation, leveraging its unique course offerings and scalable pricing strategy.

**\$500K - \$1M**

Seeking \$500K - \$1 million in funding to accelerate platform development, expand course offerings, and execute robust marketing initiatives to achieve rapid disruptive market penetration and revenue growth.



# MARKET COMPARISON



**Revenue Projection:** iMU targets a \$200 billion global online education market, projecting revenue of \$5 million in its first 2 operational years, leveraging a diverse course catalog and scalable pricing tiers.

**Competitive Advantage:** iMU offers a comprehensive platform with over 1000 courses, combining personal development, e-commerce, and wealth creation, unlike competitors focusing on narrower educational niches.

**Pricing Strategy:** iMU's tiered pricing model (Freemium, Kickstarter, Premium) provides flexible access options, catering to diverse user needs and budget ranges, compared to competitors with higher priced or less flexible offerings.

**Revenue Streams:** In addition to course fees, iMU diversifies revenue through a job board, merchandise sales, and affiliate marketing, enhancing financial sustainability compared to competitors relying solely on course sales.



## OUR COMPETITION

### IVY LEAGUES ONLINE – HUSTLERS UNIVERSITY

Our product is priced equally or well below that of other online education platforms on the market

Simple and easy to use platform, compared to some of the more complex navigating of our competitors

Affordability and content is the main draw for our consumers to our product

~~\$249.50~~ **\$49.50**  
To Start The Journey

**TAKE YOUR ACTION TODAY**

- AI Based Suggestions
- 100's of Wealth Creation Methods
- Access to Millionaire Mentors
- Community Chat Groups
- No Experience Needed
- Cancel Anytime, Risk-Free

SUBSCRIBE NOW +

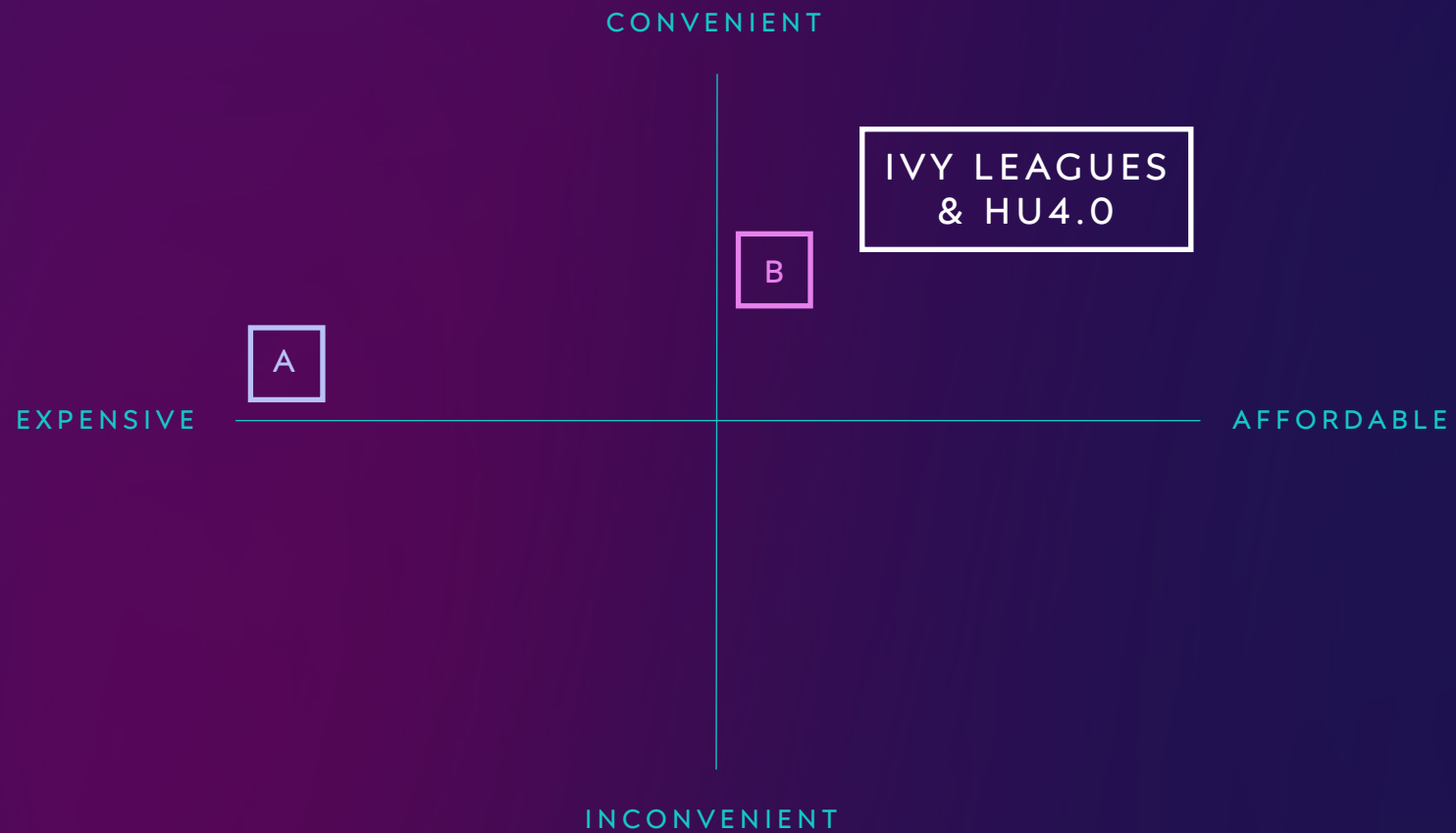


## COMPETITORS

Ivy League Schools, Hustlers University, Niche Platforms.

**Differentiation:** Broader content offering in one platform, more comprehensive approach to education.

# COMPETITION



# GROWTH STRATEGY

How we'll scale in the future

## MARKET PENETRATION

Expand market reach through targeted digital marketing campaigns, partnerships with educational influencers, and SEO optimization to increase brand visibility and attract a broader user base.

## PRODUCT DIVERSIFICATION

Introduce new courses and certifications in emerging fields such as AI, blockchain, and sustainable entrepreneurship to meet evolving industry demands and attract tech-savvy learners.

## GLOBAL EXPANSION

Explore international markets through localized content, language-specific courses, and strategic partnerships to establish iMU as a leading online education provider worldwide.

# TRACTION

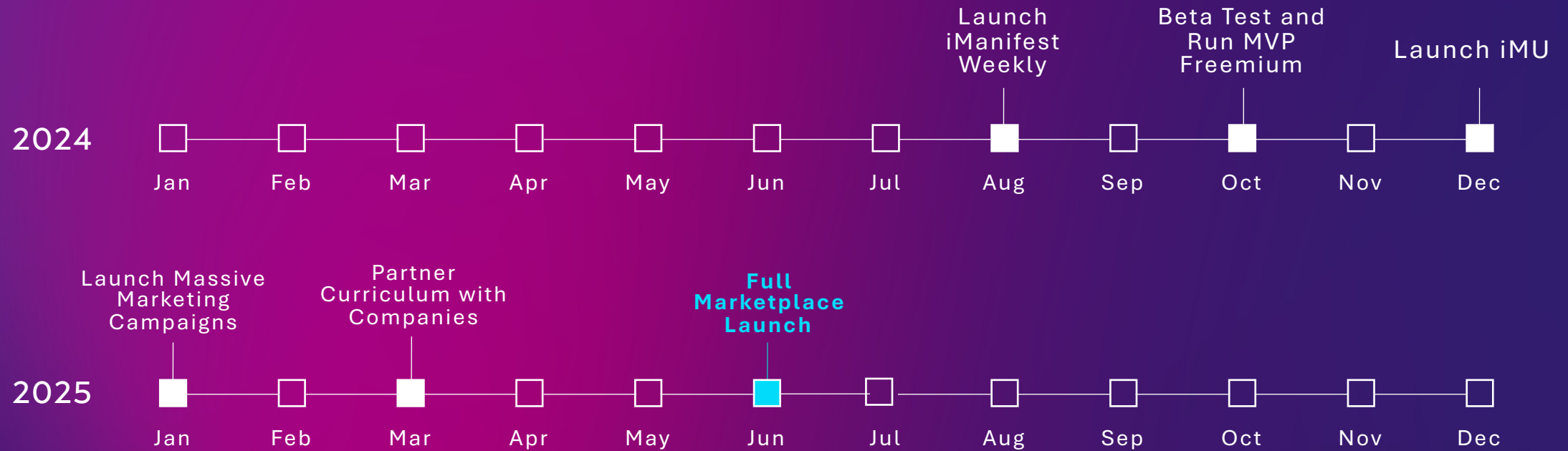
Forecasting for success

## KEY METRICS

	CLIENTS	LONG-TERM	REVENUE	GROSS PROFIT
2025	25,000	2,500	\$1,499,700	\$1,262,200
2026	100,000	10,000	\$5,998,800	\$5,108,800
2027	200,000	20,000	\$11,997,600	\$10,217,600
2028	300,000	30,000	\$17,996,400	\$15,326,400



# ACTION PLAN



# FINANCIALS

	YEAR 1	YEAR 2	YEAR 3	
Signups	25,000	100,000	200,000	
Long-Term Subscribers	2,500	10,000	20,000	
Sales	\$1,499,400	\$5,997,600	\$11,995,200	
Average Price per Sale	\$49.99	\$49.99	\$49.99	
Revenue @ 15%	\$224,910	\$899,640	\$1,799,280	
<b>GROSS PROFIT</b>	<b>\$1,274,490</b>	<b>\$5,097,960</b>	<b>\$10,195,920</b>	
Expenses				
Sales & Marketing	\$112,455	\$449,820	\$899,640	7.5%
Customer Service	\$112,455	\$449,820	\$899,640	7.5%
Product Development	\$112,455	\$449,820	\$899,640	7.5%
Research	\$112,455	\$449,820	\$899,640	7.5%
<b>TOTAL EXPENSES</b>	<b>\$449,820</b>	<b>\$1,799,280</b>	<b>\$3,598,560</b>	





# FIRST ROUND FUNDING



## CAMPAIGNS

Revenue obtained from online campaigns and reorders



## ANGEL INVESTMENTS

Amount obtained through other investors



## VC INVESTMENTS

Liquid cash we have on hand

# SUMMARY

In conclusion, iManifest University (iMU) stands committed to transforming lives by providing accessible and comprehensive online education. With a foundation in innovation and entrepreneurship, iMU offers a unique blend of practical business skills and personal growth strategies. Our cost-effective, gamified learning platform ensures that high-quality education is within reach for all, empowering individuals to achieve financial freedom and continuous self-improvement. Join us in our mission to revolutionize education and create a brighter future for learners worldwide.





# THANK YOU

Steven Zee

[investor.relations@imanifest.money](mailto:investor.relations@imanifest.money)

<https://imanifest.money>

